



# ଧରିତ୍ରୀ

DHARITRI

ଭୁବନେଶ୍ୱର, ଶନିବାର, ଜାନୁଆରୀ ୪/୨୦୨୫ (୧୪ ମୃଷ୍ଟା+ପିଲାଙ୍କ ଧରିତ୍ରୀ)

Bhubaneswar, Saturday, January 4/2025

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## Introducing The Kia Syros Evolved by the future

**First-in-segment Luxury Second Row with Sliding, Reclining & Ventilated Seats**

**Futuristic Tech 76.20 cm (30") wide Trinity Panoramic Display Panel with Fully Automatic Temperature Control**

**Future-ready Kia Connect 2.0 with 80+ Connected Car features & Over-the-Air Software updates**

**Dual Pane Panoramic Sunroof for an unobstructed view & feeling of space**

**Future-forward Safety with ADAS Level 2.0 Suite with 16 smart autonomous & 20 standard safety features**

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## Kia Syros Evolved by the future

The new Kia Syros is light years ahead of its contemporary SUVs. Right from an evolved design language with upright squared shoulders, to the future-forward autonomous safety tech and future-ready connected car tech with over-the-air updates, everything about the Kia Syros is a giant leap in automotive thinking. Settle into the first-in-segment 2<sup>nd</sup> row ventilated, reclining & sliding seats, and you'll agree that the future itself has evolved it. Experience the Syros today!

### Innovative Technology

### Future, reimagined



Dual Pane Panoramic Sunroof enhances the cabin's ambience for a seamless sense of spacious freedom



2<sup>nd</sup> Row Seat Reclining & Sliding with Seat Ventilation ensures every journey is in the lap of unparalleled comfort



76.20 cm (30") Trinity Panoramic Display Panel redefines innovation, offering a luxurious experience



Kia Connect 2.0# keeps your vehicle advanced and constantly evolving with Over-the-Air (OTA) Software updates and Kia Connect Diagnosis



Streamline Door Handles blend sleek design with innovative functionality



Harman Kardon Premium 8 Speakers Sound System delivers a truly immersive audio experience

### Innovative Safety

### ADAS Level 2 with 16 Autonomous Features~ + Robust 20 Standard Safety Features

Forward Collision Warning and Avoidance Assist (FCW & FCA)

Parking Collision Avoidance Assist - Reverse (PCA-R)

Lane Keep Assist (LKA)

Smart Cruise Control (SCC) with Stop & Go

High Beam Assist

360 Degree Camera with Blind View Monitor in Cluster



### Robust 20 Hi-Safety Package

STANDARD ACROSS ALL VARIANTS

Front Dual Airbags | Front Seat Side Airbags | Side Curtain Airbags | Highline Tyre Pressure Monitor | ABS (Anti-lock Brake System) with EBD | BAS (Brakeforce Assist System) | ESC (Electronic Stability Control) | VSM (Vehicle Stability Management) | HAC (Hill-start Assist Control) | ESS (Emergency Stop Signal) | Child Lock | Front Parking Sensors x4 | Rear Parking Sensors x4 | Speed Sensing Auto Door Lock | Impact Sensing Auto Door Unlock | Front & Rear All Seat 3-Point Seat Belts with Reminder | ISOFIX (Rear Anchors) | Front Passenger Airbag On/Off Switch | Front Passenger Airbag On/Off Indicator | Rear Occupant Alert

**Host of other innovative features:** Ice Cube MFR LED Headlamps with Starmap LED DRLs | Starmap LED Tail Lamps | Kia Signature Digital Tiger Face | R17 - 43.66 cm (17") Crystal Cut Alloy Wheels | Shark Fin Antenna and Integrated Spoiler | Electric Parking Brake with Auto Hold | 64 Color Ambient Mood Lighting | Wake-up Command | Kia Connect Diagnosis | Multilingual VR Commands | Call Center Assisted Navigation

### Kia Service

Connected • Adaptive • Responsive • Engage

3 Years Unlimited km Warranty

Extended Warranty\*\* Up to 5 Years

My Convenience Plus\* Best-in-class Cost of Ownership

Scratch Care Program^

IoT Based Smart Services^

24x7 | 3 Years Nationwide RSA°

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Terms & Conditions Apply. Segment is defined as vehicle with length between 3990 mm – 3999 mm and height - 1680 mm. \*Kia Connect 2.0 comes with 3 years free subscription. Amazon Alexa and any handheld device, mobile phone or/and smartwatch device are not standard car accessory & the customer needs to purchase from a third party. Kia Connect 2.0 features may vary depending on the variant, device compatibility, software and network availability in both vehicle and Alexa device. Kia Connect skill is only available in India and can be interacted with in English and Hindi. Advanced Driver Assistance System (ADAS) is not a substitute for human eye and driver vigilance. It is an assistance feature that enhances driving experience and safety. Effectiveness of ADAS may vary based on actual situation and all objects around vehicle may not be detected. The driver shall remain responsible for safe, vigilant, and attentive driving. ^3 Years standard warranty and 2 years extended warranty. ^IoT based workshops for live vehicle tracking for digital experience. ^RSA coverage across India except Andaman & Nicobar Islands and Lakshadweep. ^Scratch Care Program coverage includes repair of 1 scratch free of cost in an ownership period of 12 months from the date of sale, applicable on the new Syros retailed up to 30<sup>th</sup> June 2025. The product & feature images shown in this brochure is for representation purpose only. Features and specifications as shown may not be part of standard fitment and may vary. The colors shown are subject to availability and may not be available across all variants and may differ slightly from those shown in this brochure. The specifications and features may vary depending on models/ variants. Kia India Pvt. Ltd. (Formerly known as Kia Motors India Private Limited) reserves the right to make any changes with respect to the trims, colors, specifications, Kia Connect 2.0 features and other details of any model as mentioned in this brochure or to discontinue any model without prior notice. For more details visit your local Kia dealership. Kia India Pvt. Ltd. urges you to follow traffic rules, these are meant to keep you safe on roads. We do not endorse vandalism or illegal activities related to road safety. Safety is top priority, and we urge responsible behavior regarding traffic regulations and road safety.

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